



Mohit Srivastava

Creative Lead | Designer | Writer | Content Creator

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Mumbai



www.findmohit.com



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SKILLS

Graphics, illustration, animations & Videos

Social Media Content & Strategy

Branding & Merchandise

Adobe Suite

Creative Storytelling

Team Lead

Community Building

Content Creator (50k+ organic followers)

OTHER INTERESTS

Storytelling

Pop Culture

Health & Fitness

Mindful living

Public Speaking

Funny /relatable content hunting

WORK EXPERIENCE

Creative Lead + Social Media Marketing

The Ksquare Group (Remote)

08/2020 - 12/2022

San Francisco, USA

Achievements/Tasks

- Lead all the creatives + Creating & Strategising all marketing & advertising content.
- Recieved Top performer of the year award. (Team India).

Senior Designer + Marketing Content Creator

Taglr

10/2017 - 07/2020

Mumbai, India

Achievements/Tasks

- Social Media & other Digital platforms related content planning & creation.
- Our social page got featured on top 5 fastest growing brand pages in India (2019).

Senior Designer + Marketing Content Creator

Chillr

10/2015 - 10/2017

Mumbai, India

Achievements/Tasks

- Social Media & other Digital platforms related content planning & creation.
- Company acquired by Truecaller.

Designer + Content creator

Adlabs Imagica (Now known as Imagicaa)

02/2014 - 07/2015

Mumbai, India

Achievements/Tasks

- Create brand collaterals + brand artwork + stories +social media content + merchandise.

Graphic Designer + Visualiser

Notion Ink

05/2011 - 03/2012

Published my first book with ComicCon India (Author + Illustrator)

04/2012 - 01/2014

India

ACHIEVEMENTS & CERTIFICATES

ComicCon India Award for best unpublished book

Top Performance of the Year award at the last company (The Ksquare Group)

Google Certificate for completing Foundations of Marketing course (2022)

Social Media Influencer (small - medium level)

Published Author

EDUCATION

Communication Design

MAEER's MIT Institute of Design

Pune, India